

7th Conference On Sustainable Mobility & Intelligent Transportation Systems



The future of (micro)mobility: How do we get there?



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What is micromobility?

- Small, lightweight vehicles
- Generally operating at speeds <25km/h
- Driven by individual users
- Suitable for short trips, including first and last mile
- Examples: bicycles, e-bikes, e-kickscooters, e-skateboards, shared bicycles, shared scooters



Some fast facts:

Majority of urban trips are <5km

A 5 km trip:

- on foot: ~60 min.
- by bicycle: ~20 min.
- by e-bicycle: ~12 min.
- by car: anything between 10 min. to an hour, or more (?)

What benefits can micromobility bring?

Reduced space use

Reduced carbon emissions

Less local air pollution

Healthier lifestyles

Fast, reliable travel time

Connection with bus

Increased liveability

Safer roads



Sustainable mobility: a shift to micromobility?

AVOID



SHIFT



IMPROVE

Avoid the need for travelling, by reducing trip length through mixed and compact urban planning, or by substituting trips, for example through online communications or video conferencing.

Shift to low-carbon mobility modes, such as active transport, public transport and shared mobility modes.

Improve vehicle and fuel technologies, by promoting electric, hybrid or hydrogen vehicles in place of those using petrol and diesel fuels.

How to promote a shift to micromobility?

Effective change in mobility behaviour only occurs when there is a combination of ‘carrots’, ‘sticks’ & ‘sermons’

‘Carrots’	‘Sticks’	‘Sermons’
<p>Positive and negative incentives, such as:</p> <ul style="list-style-type: none">• Subsidies• Tax relief• Road taxes• Paid parking• Congestion charging• ...	<p>Rules & regulations, such as:</p> <ul style="list-style-type: none">• Land use planning• Infrastructure• Parking management• Low emission zones• Emission standards• ...	<p>Education and information, such as:</p> <ul style="list-style-type: none">• Awareness campaigns• Service provision• Educational activities• Public events• Promotional activities• ...

How to promote micromobility?

Make it safe & direct:

- Road safety is the biggest barrier for vulnerable road users.
- Create safe infrastructure: segregated paths where vehicle speed and mass differences are great (>30km/h); traffic calming and shared spaces where vulnerable road users can be prioritised.
- Restrict private car access and reduce vehicle speeds; prioritise micro-mobility traffic flows through solutions such as 'filtered permeability' and 'contraflows'.


Make it attractive & cool:

- Exposure and experience are key to forming new mobility habits.
- Organise educational and promotional activities, such as 'safe routes to school', mobility challenges, 'cycle/scoot to work' schemes, cycling events, etc.
- Create awareness raising campaigns on the benefits of sustainable mobility, green travel and the need to shift away from private car use.




A micromobility plan for Cyprus?


Governance

- 
- create coherence with existing urban and transport planning policies (e.g. SUMP documents), revising and aligning these where necessary, and coordinate between departments
 - ensure there is real public participation, including the opportunity for users and potential users of micromobility to partake in discussions and decisions


Infrastructure

- 
- create a safe and direct infrastructure network that connects key origins and destinations (i.e. residential, commercial, schools/universities, public transport hubs)
 - adopt design standards and guidelines for infrastructure to ensure safety, quality and cohesion

Legislation

- 
- revise mandatory helmet law, which discourages cycling; instead consider adopting a legal framework to protect vulnerable road users, e.g. presumed liability

Measures

- 
- include an action plan with measures, with timeframes, targets and indicators
 - monitor and evaluate frequently to adjust approach and increase / improve targets



Thank you

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